

# AHRB COPYRIGHT RESEARCH NETWORK CONFERENCE 2004

29<sup>TH</sup> AND 30<sup>TH</sup> JUNE

## SCHEDULE

29<sup>th</sup> June 2004

9.00 - 9.30 Coffee and Registration

9.30 – 11.30

### **Theme 1: Theoretical Framework of Copyright Law**

Convenor: **Dr Kathy Bowrey**, School of Law, University of New South Wales

Speakers: **Dr Sue Konzelmann**, and **Dr Birgitte Anderson**, School of Management & Organizational Psychology, Birkbeck, University of London  
“Releasing the Productive Potential of Intellectual Property: Governance and Value Creation Processes”  
**Dr Alain Pottage**, Department of Law, London School of Economics, University of London  
“Droit d’auteur, Copyright, and Creative Publics”  
**Professor David Vaver**, St Peter’s College, Oxford  
“User Rights vs. User Exceptions: Reconceptualising the Public Domain”

11.30 – 12.00 Coffee/tea

12.00 – 1.00

### **Theme 2 (i): Globalisation, Convergence and Divergence**

Convenor: **Dr Birgitte Anderson**, School of Management & Organizational Psychology, Birkbeck, University of London

Speakers: **Professor Adrian Sterling**, Queen Mary Intellectual Property Research Institute, University of London  
“Copyright Law in Europe and the USA: can the divergences converge?”  
**Professor Willem Grosheide**, Centre for Intellectual Property Law, Faculty of Law, University of Utrecht; Partner at Van Doorne Solicitors, Amsterdam  
“A Question of Right or of Expediency?”

1.00 – 2.00 Lunch

2.00 – 3.00

### **Theme 2 (ii): Globalisation, Convergence and Divergence**

Convenor: **Dr Birgitte Anderson**, School of Management & Organizational Psychology, Birkbeck, University of London

Speakers: **Professor Martin Kretschmer**, Centre for Intellectual Property Policy & Management, Bournemouth Law School  
“Are Creator and Investor Interests in Copyright Affected by Converging Technologies”  
**Associate Professor Lee Davis**, Dept of Industrial Economics & Strategy, Copenhagen Business School  
“Leveraging Copyrights to Appropriate Profits in Creative Industries: new challenges”

- 3.00 – 3.30 Coffee/tea
- 3.30 – 5.30 **Theme 3: Developments in Rights Neighbouring on Copyright**  
 Convenor: **Professor Lionel Bently**, School of Law, King's College, University of London  
 Speakers: **Dr Tanya Aplin**, School of Law, King's College  
 "The Database Directive: Taking Stock"  
**Dr Ruth Towse**, Reader in Cultural Industries, Erasmus University, Rotterdam  
 "Economics of Performers' Rights: some developments"  
**Ms Leslie Kim Treiger-Bar-Am**, St John's College, Oxford  
 "The Moral Right of Integrity: A Freedom of Expression"  
**Mr Michael Handler**, RIRDC Research Fellow, ACIPA, Australian National University  
 "Television Broadcast Copyright: The Australian Experience"
- 7.00 Conference Dinner

**30<sup>th</sup> June 2004**

- 9.30 – 11.30 **Theme 4: Protection of Traditional Knowledge and Culture**  
 Convenor: **Professor Michael Blakeney**, Queen Mary Intellectual Property Research Institute, University of London  
 Speakers: **Daphne Zografos**, Queen Mary Intellectual Property Research Institute, University of London  
 "The Legal Protection of Folklore: Is Copyright the Answer"  
**Ms Johanna Gibson**, Department of Law, Brunel University  
 "Freedoms and Knowledge, Access and Silence: Traditional Knowledge and Freedom of Speech"  
**Professor Dame Marilyn Strathern**, Department of Social Anthropology, Cambridge  
 'Protecting channels of communication: some challenges from the Pacific'
- 11.30 – 12.00 Coffee/tea
- 12.00 – 1.00 **Theme 5 (i): Copyright and the New Technologies**  
 Convenor: **Professor Martha Woodmansee**, Case Western Reserve University, Ohio  
 Speakers: **Professor Peter Jaszi**, American University School of Law, Washington DC  
 "A 'best practices' solution to the dilemma of 'fair use' in the digital age"  
**Professor Lisa Maruca**, Department of Interdisciplinary Studies, Wayne State University, Detroit  
 "Cultures of Copying, Cultures of Copyright: Academic Anxiety and the Plagiarism Panic"
- 1.00 – 2.00 Lunch

2.00 – 3.00

**Theme 5 (ii): Copyright and the New Technologies**

Convenor: **Professor Martha Woodmansee**, Case Western Reserve University, Ohio

Speakers: **Dr Kathy Bowrey**, Law School, University of New South Wales, Sydney

“The new, the bad, the hot, the fad – popular music, technology and the culture of freedom”

**Dr Funmi Arewa**, Faculty of Law, Case Western Reserve University  
“Breaking through the Intangibles Haze: Business Paradigms and Changing Business Discourse”

3.00 – 3.30

Coffee/tea

3.30 – 5.30

**Theme 6: Copyright, Corporate Power and Human Rights**

Convenor: **Dr Uma Suthersanen**, Queen Mary Intellectual Property Research Institute, University of London

Speakers: **Dr Charlotte Waelde**, Co-Director of the AHRB Research Centre for Studies in Intellectual Property and Technology Law, University of Edinburgh

“Copyright, Corporate Power and Human Rights: Reality and Rhetoric”

**Mr John Howkins**, Director, Equator Group plc, and Director, IP Charter

“Is it Possible to Balance Creativity and Commerce?”

**Professor Paul Heald**, Allen Post Professor of Law, University of Georgia

“Losing to Disney: The Complex Lesson of *Eldred v. Ascroft* and the Corporate Control of Copyright”