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Abolishing Copyright: Putting a new business model for artists to the test

Abstract

A world without copyright offers the protection of the public domain of knowledge and creativity and, to us as members of the public and civilians, that to which we are entitled: a surprisingly rich and varied menu of artistic expressions. In this paper we present a new economic model, in which the level- playing field of cultural production is once again restored. At the same time we ask the question, what does a market accessible to everyone yield for artists and those who do organizational work for them? What will this new cultural order look like and how can cultural entrepreneurs make a return on a considerable initial investment without the system of copyright in place? In this paper we investigate how this takes shape with regard to the discipline of the arts, and to the professional activity within them.